

Inferre Consulting

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About Us



"Inferre" [in'fer.reh] - *A critical skill that involves use of clues and logical thinking to arrive at a conclusion, helping us to understand and interpret the context which isn't directly stated.*

At Inferre Consulting, our goal is to provide evidence based strategic solutions for **healthcare market leadership**. We are dedicated to the Biopharma, Medical Device, and Life Science industries. We empower your business with comprehensive, data-driven insights and strategic solutions that drive innovation and success.



Who we are!



Our Mission

Navigating your Market Access Challenges in Biopharma and Medical Device sector.

Our Key Clients

Small, medium sized and budding enterprises, expanding business opportunities and revenue growth.

Our Team

Our dedicated team navigate your business challenges and let you thrive through diverse healthcare landscapes with our expertise.



Average years of experience of our team members



We understand your product, your challenges and your need



We have expertise in European and APAC market



We have well connected business network



We value your trust on us

We translate market insights into actionable business strategies.



**Unlock Market Success with Our Pharma and MedTech Market
Access Consulting Services**

1 Systematic Literature Review

Synthesizing Knowledge, Shaping
Futures

2 Reimbursement & Pricing

Optimizing Value, Maximizing Access

**3 Health Technology
Assessments**

Evaluating Excellence in Healthcare

4 Market Intelligence Reports

Empowering Decisions with Data

Key Market Statistics, Europe

28+

Market Dynamics in Europe

30%

Price reduction request by EMA

50%

Market Access delay for new medicine in 2017-22

5k+

Healthcare companies in EU

18 Mo.

Avg. market authorization Time



**Every European Market
Needs Individual Tailor-
made Attention**

Challenges in European Market Access

1 Building Relationship

Trust-based relationships with local HCPs, regulators, KOLs are essential.

2 Market Entry Strategy

Understanding the local market dynamics, stakeholders is important.

3 Competitive Landscape

Requires innovative strategies and a strong value proposition.

4 Regulatory Compliance

Country-specific compliance requires significant resources and expertise.

5 Pricing & Reimbursement

Securing favorable pricing terms are often a major hurdle

6 Cultural Difference

Diverse cultural norms and business etiquettes.

Inferre Consulting – Unlocking Pathways to the Patient Care



Unlock the full potential of your healthcare innovations with our Market Access consulting services. We specialize in navigating regulatory complexities, securing reimbursement, and demonstrating the value of your products through comprehensive health economics and outcomes research. Our expert team leverages real-world evidence and data analytics to support your market access strategy, while crafting compelling value propositions and engaging key stakeholders. Partner with us to ensure your products reach the market efficiently, are accessible to patients, and achieve commercial success.

*We respect high confidentiality of your business information

* No conflict of your business interest with our other clients

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What our clients say



“Combined their excellence to do in-depth market research to gather the right market intelligence we needed.”

- Clinical Diagnostic Marketing Head

“Very efficient team, open-minded, always keeps attention to their work and looks for the best solution.”

- Key Opinion Leader, Clinician

“Prepared an extraordinary report - no stone left unturned - invested lots of efforts in all steps.”

- Pharma Market Access Leader

“We must always remember, with compassion and dedication, that the patient is the most valuable stakeholder in all our activities”.

– Managing Director, Inferre Consulting